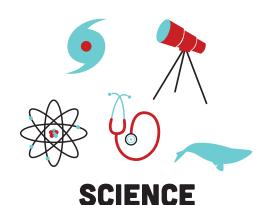
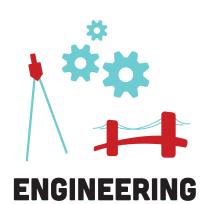
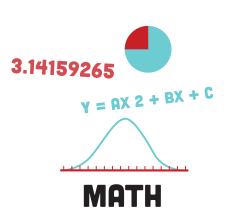
Cirls! REACH FOR THE STARS WITH STEM!

WHAT DOES STEM STAND FOR?









WHY DOES STEM MATTER TO ME?

95%

of today's college students believe that STEM can help prepare students for addressing the world's most challenging problems.

(Source: NEEF)



Workers with a STEM background earn about 26% more than those without.

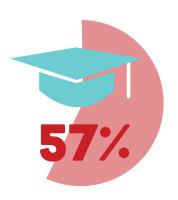
(Source: NEEF)



The STEM unemployment rate is only 5.5% compared to the national rate of 8.2%.

(Source: brookings.edu)

WOMEN ARE



OF ALL COLLEGE GRADUATES



OF ALL MASTER'S GRADUATES



OF THE U.S. WORK FORCE.

(Source: girlscouts.org)

74%

of girls ages 14-17 have an interest in STEM fields and subjects.

(Source: girlscouts.org)

(Source: NEEF)

By 2014, about 2 million STEM-related jobs will be created.

A WOMAN IN A STEM CAREER CAN:



DISCOVER A CURE FOR A DISEASE



LIVE AND WORK IN SPACE



CODE NEW COMPUTER SOFTWARE



DESIGN AN
ECO-FRIENDLY
BUILDING

AND SO MUCH MORE!
THE POSSIBILITIES ARE
ENDLESS...

Based on the new biography series Women in Science, published by ABDO. ABDO

