

SAMPLE *STAR WARS* PRESS RELEASE

Use a press release to get the word out about your event! Take advantage of free advertising through your school or library Web site or contact your local TV news station or newspaper.

Here is a sample press release you can tailor to your needs:

Star Wars Galactic Adventure!

Use the Force to get kids reading! We're hosting a fun *Star Wars* themed party at our library to promote literacy, movement, creative play, & more.

Did you know that you can use *Star Wars* to promote interest in reading? Or that *Star Wars* features thousands of high-level vocabulary terms? And that *Star Wars* can interest kids and teens in mythology, science fiction, and other subjects?

Join us for activities, story time, and more fun with our *Star Wars* collection of books. Costumes are encouraged.

Event Information:

Date & time of event

Location of event

Age/interest level of the event